*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880 HARRIS REPORT FROM REP

AUG8/12 17.50
*** WFTV-TV ***

| ADV # ADV. NAME AGY # 1292 AGY. NAME | |
|---|---|
| | SALES PRSN WA- |
| ORDER # | CONTRACT # 6269466 CLASS: NATL. LOCAL REGIONAL |
| PRDCT OBAMA FOR AMERICA | EST#1537 COMMENTS: (LINE, ORDER, INVOICE) |
| FLIGHT DATES OCT30/12 | NOV5/12 WK-1 |
| CITY TAXSTATE | STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 17.50 |

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$139170..149X
PLS CFM, THX 8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WASHINGTON, DC 20007 ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800

| PROGRAM: THE CHEW/GENERAL HOSPITAL 2 1000A-1100A 30 | 1 100P-300P | AGENCY ADVERTISER CODE = | :LINE#:REP :CD: TIME PERIOD : LG : :LINE#: : |
|---|-------------|--------------------------|---|
| HOSPITAL 30 | 30 | " | : LGTH : SEC |
| \$200.00 | \$325.00 | AGENCY EST# = 1537 | RATE |
| 10/30 | 10/30 | 1537 | : START |
| 11/2 | 11/2 | | : END : DATE |
| 4 | 4 | | END :SPTS: WEEK DATE : /WK: INVT |
| TU-F | TU-F | | PEEK: DAYS |
| 4. | ۵ | | :TOTL: |

PROGRAM :

MILLIONAIRE/FAMILYFEUD

| α | TU-F | æ | 11/2 | 10/30 | \$800.00 | 30 | 14 700A-900A | 1 |
|----------|---------------------------|--------|-----------------|-------------|------------|-----------|------------------------|---------------|
| 0 | | | | | | | PROGRAM : JEOPARDY | ਸ਼ਕ |
| i, | ☐ I : | 4. | 11/2 | 10/30 | \$1,200.00 | 30 | 13 700P-730P | 1 |
| Δ | 1 | | | | | NEWS | PROGRAM : EYEWITNESS N | PR |
| _ | - - - - - | 7 | 11/2 | 10/30 | \$750.00 | 30 | 12 600A-700A | 1 |
| 7 | 1 | i | | | | NEWS | PROGRAM : EYEWITNESS N | PR |
| ī | H. | 4 | 11/2 | 10/30 | \$1,200.00 | 30 | 11 600P-630P | 1 |
| ۷ | 1 | | | | | NEWS | PROGRAM : EYEWITNESS N | PR |
| 1 | 1 <u>.</u> □ 1 | 4 | 11/2 | 10/30 | \$375.00 | 30 | 10 530A-600A | Ч |
| 7 | 1 | | | | | NEWS | PROGRAM : EYEWITNESS N | PR |
| a | H C | ω | 11/2 | 10/30 | \$900.00 | 30 | 9 500P-600P | |
| o | 1 | | | | | NEWS | PROGRAM : EYEWITNESS N | PR |
| Ţ | ⊬; ○ 1 □ 1; | 4 | 11/2 | 10/30 | \$250.00 | 30 | 8 500A-530A | |
| 2 | 1 | | | | | | PROGRAM : DR. OZ | PRO |
| ī | TU-F | 4 | 11/2 | 10/30 | \$400.00 | 30 | 7 400P-500P | |
| S | | | | | | SHOW | PROGRAM : STEVE HARVEY | PRC |
| 4 | ①U—町 | 4 | 11/2 | 10/30 | \$350.00 | 30 | 6 300P-400P | |
| ٠ | 1 | | | | | NOON NEWS | PROGRAM : EYEWITNESS N | PRC |
| ` | H C I F | 7 | 11/2 | 10/30 | \$350.00 | 30 | 5 1200N-100P | /7 |
| 1 | 1 | | | | | | PROGRAM : THE VIEW | PRC |
| U | J.O £. | ហ | 11/2 | 10/30 | \$400.00 | 30 | 4 1100A-1200N | |
| 1 | i | | | | | | PROGRAM : NIGHTLINE | PRC |
| 4. | ŢU-F | 4 | 11/2 | 10/30 | \$450.00 | 30 | 3 1135P-1210A | (1) |
| :TOTL: | WEEK : DAYS | :SPTS: | : END : DATE | START: DATE | SEC : RATE | : LGTH : | P :CD: TIME PERIOD | : LINE#:REP : |
| | | | | | | | | |

PROGRAM: GOOD MORNING AMERICA

| 1 | SAT | 2 | 11/3 | 11/3 | \$450.00 | 30 | 600A-900A | 26 |
|--------|------------------------|---------------------------|-------|---------|------------|---------------------|------------------|-----------------|
| s |) ; | • | | | | NEWS | : EYEWITNESS N | PROGRAM |
| t | Z A I | 2 | 11/3 | 11/3 | \$120.00 | 30 | 500A-600A | 25 |
| S | 3 |) | į | | | Ļ | : NCAA FOOTBALL | PROGRAM |
| ŀ | SAI | ۲ | 11/3 | 11/3 | \$1,400.00 | 30 | 330P-700P | 24 |
| _1 | o F | 1 | • | | 12/1/12 | FOOTBALL9/1-12/1/12 | : ABC COLLEGE | PROGRAM |
| H | SAT | ب | 11/3 | 11/3 | \$3,000.00 | 30 | 1200N-330P | 23 |
| ٦ | 3 | 1 | | | | | : NOON NEWS | PROGRAM : |
| ١ | ያ ት 1 ያ | N | 11/4 | 11/3 | \$250.00 | 30 | 1200N-1230P | 22 |
| S | 2 | | | | | THE STARS | DANCING WITH | PROGRAM : |
| r | N | N | 11/5 | 11/5 | \$4,500.00 | 30 | 800P-1000P | 21 |
| s | | | | | | | CASTLE | PROGRAM : |
| 1 | N | N | 11/5 | 11/5 | \$2,400.00 | 30 | 1000P-1100P | 20 |
| v | |) | | | | VE | PRIMETIME LIVE | PROGRAM : |
| ŀ | 77 F | F | 11/2 | 11/2 | \$1,400.00 | 30 | 900P-1000P | 19 |
| ۔ | : : : | . | | | | C OCT'12 | SHARK TANKLTC | PROGRAM : |
| 1 | 7. H | N. | 11/2 | 11/2 | \$1,200.00 | 30 | 800P-900P | 18 |
| V |]] |) | | | | | 20/20 | PROGRAM : |
| ŀ | ኳ ኢ | بر | 11/2 | 11/2 | \$1,500.00 | 30 | 1000P-1100P | 17 |
| 1 | 1 | | | | | | JEFF PROBST | PROGRAM : |
| ı, | 1. C 1. h. | 42 | 11/2 | 10/30 | \$200.00 | 30 | 900A-1000A | 16 |
| ۷. | 1 | | | | | TUNE | WHEEL OF FORTUNE | PROGRAM : |
| 4 | TU-E | 4 | 11/2 | 10/30 | \$1,200.00 | 30 | 730P-800P | 15 |
| :TOTL: | T : DAYS | :SPTS: WEEK :/WK: INVT | : END | : START | RATE | : LGTH : SEC | TIME PERIOD | :LINE#:REP :CD: |
| | | | | | | | | |

PROGRAM : EYEWITNESS NEWSDAYBREAK

O FAX# 703 528 7880
HARRIS REPORT FROM REP #** WFTV-TV ***

| F | THU | щ | 11/1 | 11/1 | \$2,500.00 | 30 | 1000P-1100P | 38 |
|---------|------------|------------|-----------------|---------|------------|----------------|----------------|------------------|
| د | | | | | | TIME | : ONCE UPON A | PROGRAM |
| ٨ | SON | N | 11/4 | 11/4 | \$3,300.00 | 30 | 800P-900P | 37 |
|) | | | | | VIDEOS | FUNNIESTHOME V | : AMERICA'S FU | PROGRAM |
| F | S C N | نا | 11/4 | 11/4 | \$1,400.00 | 30 | 700P-800P | 36 |
| a. | | | | | | NEWSDAYBREAK | : EYEWITNESS N | PROGRAM |
| ٨ | SUN | N | 11/4 | 11/4 | \$350.00 | 30 | 600A-900A | 35 |
|) | | | | | | NEWS | EYEWITNESS | PROGRAM : |
| ប | SUN | ហ | 11/4 | 11/4 | \$750.00 | 30 | 600P-630P | 34 |
| 3 | | | | | | NEWS | EYEWITNESS | PROGRAM : |
| F | SUN | Н | 11/4 | 11/4 | \$100.00 | 30 | 500A-600A | 33 |
| 1 | | | | | | | NUMB3RS | PROGRAM : |
| F | SON | بر | 11/4 | 11/4 | \$130.00 | 30 | 1200M-100A | 32 |
| د | | | | | | | THIS WEEK | PROGRAM : |
| F | S CU | ц | 11/4 | 11/4 | \$2,500.00 | 30 | 1100A-1200N | 31 |
| د | | | | | | ON 9 | SPORTS NIGHT | PROGRAM : |
| F | SUN | Ъ | 11/4 | 11/4 | \$250.00 | 30 | 1130P-1200M | 30 |
| د | | | | | | ល | WEEKEND MOVIES | PROGRAM : |
| ٨ | SUN | N | 11/4 | 11/4 | \$250.00 | 30 | 100P-600P | 29 |
|) | | | | | | | GMA-SAT | PROGRAM : |
| N | SAT | N | 11/3 | 11/3 | \$450.00 | 30 | 900A-1000A | 2 8 |
|) | | | | | | Ï. | JEOPARDY/WHEEL | PROGRAM : |
| 2 | SAT | N | 11/3 | 11/3 | \$450.00 | 30 | 700P-800P | |
| : SPTS: | WEEK: DAYS | : SPTS: WE | : END : DATE | : START | C: RATE | : LGTH : SEC | TIME PERIOD | : LINE#:REP :CD: |
| | | | | | | | | |

PROGRAM : PRIVATE PRACTICE

RT FROM REP *** WFTV-TV ***

| | | | ! | H | | ŭ C | 1135P-1210A | 50 |
|--------|--------------|-------------|-----------------|-------------------|------------|----------------------------|------------------------------|-----------------|
| Ľ | MON | ب | 11/5 | 11/5 | 0 | EMPLEMENT | MILLICONAL RE/ CAPILLIA LO U | PROGRAM |
| | | | | | | 'FAMTIYFFIID | | |
| ŀ | Z C Z | H | 11/5 | 11/5 | \$200.00 | 30 | 1000A-1100A | 49 |
| ٦ | | . | | | | ERAL HOSPITAL | : THE CHEW/GENERAL | PROGRAM |
| , | E C | F | 11/5 | 11/5 | \$325.00 | 30 | 100P-300P | 48 |
| نــ | N. C. | 1 | · | | Ø | MODERN FAMILY/HAPPYENDINGS | | PROGRAM : |
| } | \$ [F | ب | 10/31 | 10/31 | \$3,750.00 | 30 | 900P-1000P | 47 |
| _1 | | , | | | | GATORY. | MIDDLE/SUBURGATORY | PROGRAM : |
| ŀ | ני ני | ۲ | 10/31 | 10/31 | \$2,000.00 | 30 | 4006-400B | 46 |
| _1 | : i j | | | | | | REVENGE | PROGRAM : |
| ŀ | ב ני | ب | 10/31 | 10/31 | \$2,200.00 | 30 | 10005-11005 | 45 |
| _ | 3 | • | | | | LIS | DANCING RESULTS | PROGRAM : |
| ı | F C | N. | 10/30 | 10/30 | \$4,500.00 | 30 | 900P-1000P | 44 |
| > | |) | | | TOWN | STANDING/ COUGAR | LAST MAN | PROGRAM : |
| ŀ | F. | نا | 10/30 | 10/30 | \$2,100.00 | 30 | 4006-400B | 43 |
| _1 | | i | | | | щ | BODY OF PROOF | PROGRAM : |
| ŀ | ⊬ C Ţ | H | 10/30 | 10/30 | \$2,100.00 | 30 | 1000P-1100P | 42 |
| _1 | | • | | | | NEWS AT 11P | EYEWITNESS NI | PROGRAM : |
| 'n | t: C I | 4. | 11/4 | 10/30 | \$1,000.00 | 30 | 1100P-1135P | 41 |
| _ | | | | | | አጸ | GREY'S ANATOMY | PROGRAM : |
| 1 | +: □ | N | 11/1 | 11/1 | \$3,300.00 | 30 | 900P-1000P | 40 |
| v | | ı | | | | | WIPEOUT | PROGRAM : |
| Н | THU | Ъ | 11/1 | 11/1 | \$2,100.00 | 30 | 4006-4008 | |
| :TOTL: | EK : DAYS | :SPTS: WEEK | : END : DATE | : START : DATE | RATE | : LGTH : SEC | TIME PERIOD | :LINE#:REP :CD: |
| | | | | | | | | |

PROGRAM : NIGHTLINE

0 FAX# 703 528 7880 HARRIS REPORT FROM REP AUG8/12 17.50 *** WETV-TV ***

| Ч | MON | Ь | 11/5 | 11/5 | \$1,200.00 | 30 | 73 | <u>ი</u> ა |
|--------|-------------|-------------|-----------------|---------|------------|---------------|----------------|-----------------|
| | | | | | | NG AMERICA | : GOOD MORNING | PROGRAM |
| ٨ | MON | N | 11/5 | 11/5 | \$800.00 | 30 | 700A-900A | 61 |
| s | | | | | | | : JEOPARDY | PROGRAM |
| F | Z Z | ш | 11/5 | 11/5 | \$1,200.00 | 30 | 700P-730P | 60 |
| _ | | | | | | NEWS | : EYEWITNESS | PROGRAM |
| ŀ | Z CZ | Н | 11/5 | 11/5 | \$750.00 | 30 | 600A-700A | 59 |
| ى | | | | | | NEWS | : EYEWITNESS | PROGRAM |
| F | ZCZ | ч | 11/5 | 11/5 | \$1,200.00 | 30 | 600P-630P | 58 |
| _ | | | | | | NEWS | : EYEWITNESS | PROGRAM |
| ŀ | NCN | Н | 11/5 | 11/5 | \$375.00 | 30 | 530A-600A | 57 |
| | | | | | | NEWS | : EYEWITNESS | PROGRAM |
| , | M C N | 8 | 11/5 | 11/5 | \$900.00 | 30 | 500P-600P | 56 |
| s | | | | | | NEWS | : EYEWITNESS | PROGRAM |
| ŀ | MCN | Н | 11/5 | 11/5 | \$250.00 | 30 | 500A-530A | 55 |
| _ | | | | | | | : DR. OZ | PROGRAM |
| ⊦ | X O Z | Ь | 11/5 | 11/5 | \$400.00 | 30 | 400P-500P | 54 |
| د | | | | | | MOHS AE | : STEVE HARVEY | PROGRAM |
| F | NON | Н | 11/5 | 11/5 | \$350.00 | 30 | 300P-400P | 53 |
| | | | | | | NOON NEWS | : EYEWITNESS | PROGRAM |
| F | M C N | ь | 11/5 | 11/5 | \$350.00 | 30 | 1200N-100P | 52 |
| _ | | | | | | | : THE VIEW | PROGRAM |
| Ь | MON | L | 11/5 | 11/5 | \$400.00 | 30 | 1100A-1200N | |
| :TOTL: | K : DAYS | :SPTS: WEEK | : END : DATE | : START | C: RATE | O : LGTH : SE | : TIME PERIOD | :LINE#:REP :CD: |

PROGRAM: WHEEL OF FORTUNE

REP HEADLINE# 6269466
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880 HARRIS REPORT FROM REP P AUG8/12 17.50 *** WFTV-TV ***

:LINE#:REP NOV/12 :REP :CD: PROGRAM : PROGRAM : 64 ω ω 139170.00 900A-1000A 1100P-1135P EYEWITNESS NEWS AT 11P JEFF PROBST TIME PERIOD LGTH : 30 30 SEC \$200.00 \$1,000.00 RATE 11/5 11/5 START DATE 11/5 11/5 END :SPTS: DATE : /WK: Н CONTRACT TOTAL TOTAL SPOTS WEEK : MON MON DAYS 139170.00 149 : TOTL:

MARKET TOTALS \$479,896 WETV 29% WKMG 34% WOPX 0% WESH 20% WRDQ 1% WOFL 13% EFTV 0% WKCF 1% WRBW 2% CABL 0%

SVC- NSI DEMOS- RA35+*